



Leeads
COMMERCIAL PARTNER

Dynamic Full Page Specifications:

This is a list of the files that Leeads need to receive to be able to produce the dynamic full page creative template:

Landscape:

1. Size: 1920x1080 - Background [*Format: jpg*]. Weight: 200KB
2. Size: 1920x1080 - Foreground [*Format: png*] transparent. Weight: 100KB Safe area: 100px all around for background. No safe area on foreground

Portrait:

1. Size: 1080x1920 - Background [*Format: jpg*]. Weight: 200KB.
2. Size: 1080x1920 - Foreground [*Format: png*] transparent. Weight: 100KB Safe area: 300px bottom on foreground, 100px all around for background.

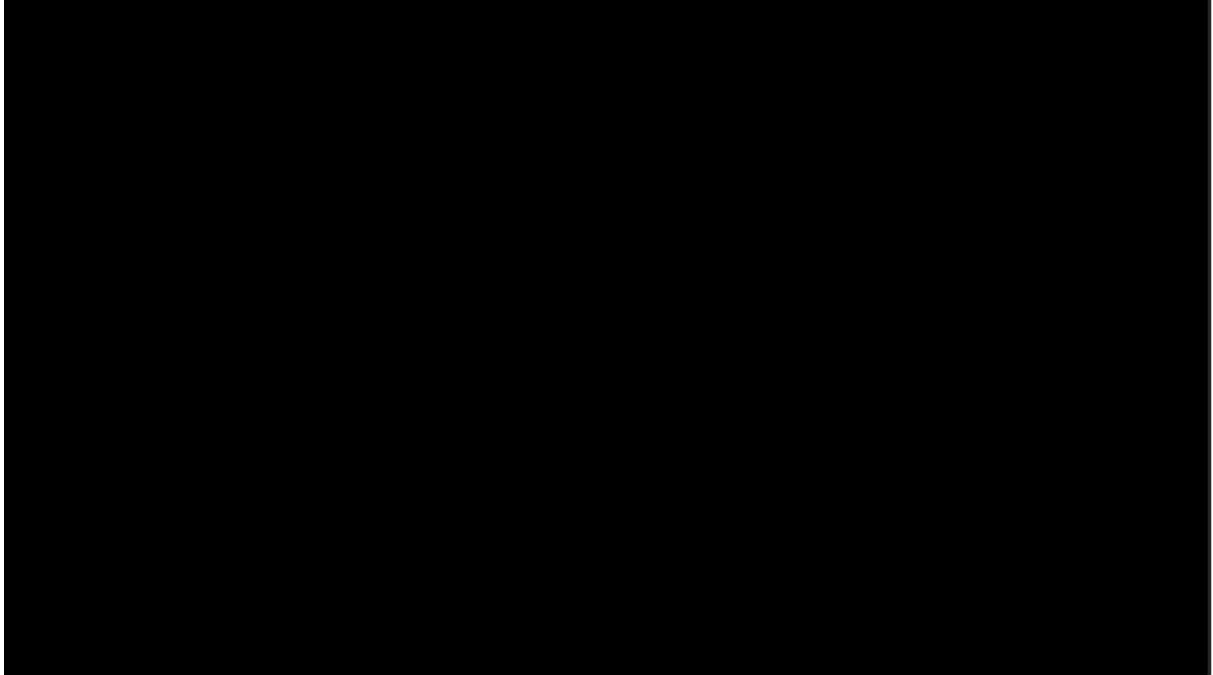
- 4 files in total [2 files for the desktop banner + 2 files for the mobile banner]
- 2 different sizes [1920x1080 = landscape + 1080x1920 = portrait]
- 2 different files formats [jpg + png]

(Please do not send HTML creatives – this is not compatible with our template)

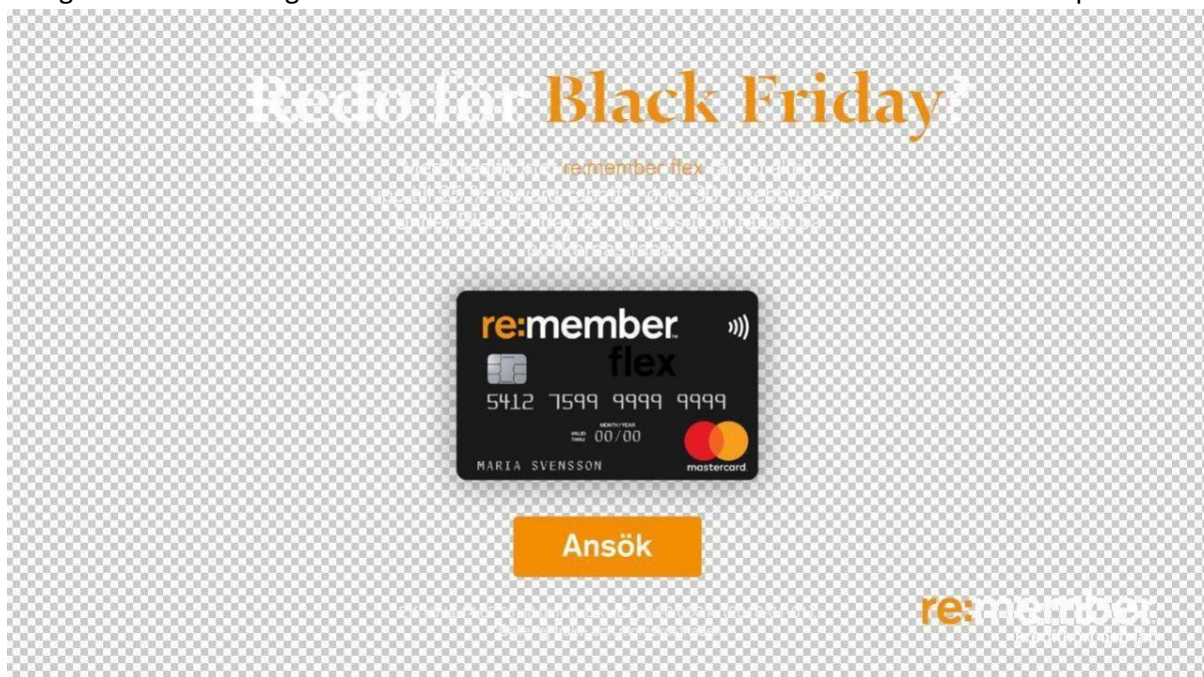
Dynamic Full Page - Example:

Landscape:

Background – the background should contain the background image(s).



Foreground – the foreground should contain the text main assets and should be transparent.



Both layers

Redo för Black Friday?

Med kreditkortet **re:member flex** får du alltid upp till 25 % reward-rabatt* i över 300 webbutiker. Under Black Friday får du dessutom rabatt på butikernas rabatt.



Ansök

Eff. ränta 14,67 % vid utnyttjad kredit på 20 000 kr (2018-01-01).
*Gäller ej frakt- och momskostnader.

re:member
kreditkort och lån

Portrait:

Background



Foreground



Both layers



Video Full Page Specifications:

Landscape:

Aspect ratio: 16:9 – safe area of 15% top and bottom.

Max weight: 1.9MB

Supported format: MP4

Portrait:

Aspect ratio: 9:16 – safe area of 15% top and bottom.

Max weight: 1.9MB

Supported format: MP4